

The New Dental Answer *introducing* **ONE HOUR LUMINEERS**

You want results fast -- straight white teeth without all the mess, strips, gels, trays, etc. You want it to be a healthy and affordable alternative. You do not want to grind down your teeth to little stubs, which is a painful, permanent, time consuming and costly procedure. A holistic, cosmetic dentist hears this all the time.

Dr. Jim Wright of Four Seasons Dental & Med Spa told Nevada Wellness Magazine that there is a brand new option! "So, you've tried everything to whiten your teeth. You started with the whitening toothpaste, then the whitening strips, even the trays and ... no real satisfying and long lasting results. One Hour Lumineers are the newest, quickest, least expensive option available anywhere."

"Whether it is the new One Hour Lumineers, or the original custom Lumineers, I overlay or veneer the teeth with cerinate porcelain as thin as a contact lens, and achieve a beautiful new, sparkly white smile."

Prior to the interview, Nevada Wellness Magazine researched the term veneer. It means placing a material over something to improve its appearance.

We discovered that craftsmen have been doing it for years with furniture. They place a finer wood such as cherry, walnut or maple onto plywood or pressed board and create beautiful furniture that is durable and less expensive.

Dental veneers use the same principal, with porcelain placed over natural teeth, or in some cases, Lumineers can be placed over existing crowns. Broken, chipped, uneven or discolored teeth are easily changed in the same way as plywood by using one of many types of porcelain material to veneer and create a beautiful new smile.

Dr. Wright explained that One Hour Lumineers are the newest innovation in creating a new Hollywood smile. "We are now able to create beautiful results much more affordably than ever before. Think of going to your favorite store for a pair of shoes ... checking out the style and color, and bringing them home with you. That is how One Hour Lumineers works. The fit is very good, but it is not a custom-made shoe. For many, One Hour Lumineers

will be the answer they've been seeking. It will save thousands of dollars and deliver a beautiful result that will last for years."

"Original custom Lumineers are the equivalent of the custom-made shoes, with all of the molds being taken, and the original custom Lumineers being fabricated exactly to the custom specifications of my patient's teeth."

It was important to Dr. Wright to emphasize that, "Porcelain and teeth have different properties, so it is difficult to maintain an exact match over time. The shade of whiteness of a natural tooth will yellow or darken, especially from the staining of things like coffee, tea and red wine. A porcelain tooth next to a natural tooth will look 'fake',

especially for front teeth. You will probably want a minimum of 4 or 6 front teeth done at the same time so that you will achieve a great looking effect that will last for years. The object of making a transition to all porcelain is to give you a beautiful matching result over time, and both One Hour Lumineers and the original custom Lumineers achieve this."

The term "veneer" means placing a material over something to improve its appearance. Furniture craftsmen have been doing it for years

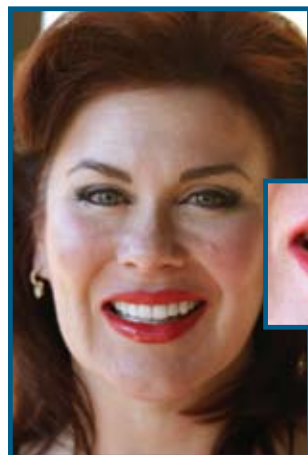
Once in the office, Dr. Wright has all patients fill out a smile evaluation sheet, where they list what they like and don't like about their smile. "I will tell you hands down the # 1 response is they want 'straight white teeth'. And what better way than with One Hour Lumineers? We also take a photo and create a digital smile make-over allowing patients to preview what their smile will look like. Patients really benefit from seeing what is possible."

Nevada Wellness Magazine learned that the concept behind Lumineers is a more conservative path to the outcome. Lumineers were originally created for top teeth, and in most cases no tooth reduction of the top teeth is required, although a small amount of contouring may create a more aesthetic appearance. When people see how awesome their top teeth look, they want to do the bottoms.

We asked Dr. Wright to differentiate the benefits of custom Lumineers over traditional veneers. He explained that Lumineers are placed in one or two visits with NO

tooth reduction and NO temporaries. On the first visit, impressions are taken, and on the second visit 2-3 weeks later, they are placed. He performs the final detailing on the second visit, and 98% of the time, all of the treatment is done without any injections.

Jamie Lee Metz, owner of Jamie Lee Metz Advanced Aesthetics, loves her new Lumineers. "It was painless without shots, and that made getting my Lumineers a fantastic experience! Doctor Jim truly created the smile of my dreams. Now my smile is much more beautiful than I ever expected it would be, and I get compliments all the time. People say I look younger, so my beautiful white teeth



Jamie Lee Metz
Actual Client



changed a lot more than just my smile. Another bonus is that my teeth feel very comfortable and never stain, even with coffee, tea or red wine."

So why wouldn't Lumineers be used all the time? Dr.

Wright pointed out that you must have cavity free teeth that are not excessively flared out.

If a patient has a lot of cavities on their front teeth, a traditional veneer may be warranted because

the decay must first be removed, not leaving enough base for the extra thin Lumineers. If your teeth are cavity free and not excessively flared out, Lumineers is the preferred choice of many.

One Hour Lumineers are faster, easier and less expensive than any other veneer because they are pre-made, not custom made, and therefore quickly placed at the first visit. Custom Lumineers normally require two weeks to be made from models created on the first visit. By contrast, One Hour Lumineers are fitted immediately. As with teeth whitening, patients leave after approximately one hour with a beautiful new white smile. One Hour Lumineers is like taking your car to a carwash ... in and out.

Nevada Wellness Magazine observed that the dental spa is unique in many ways. When you walk through the door of Four Seasons Dental and Med Spa, you are greeted by a warm, welcoming staff. They offer all the comfort, class, peace and tranquility of a luxury day spa with complimentary amenities. The treatment rooms have leather chairs, plasma screen TVs, and offer you the ability to view your dental images, produced with an intraoral camera.

The "relaxation" room is furnished with massage chairs, natural aromatherapy and a majestically peaceful salt-water aquarium. Walk through the Doorway to Well Being and experience Four Seasons Dental and Med Spa amenities in

the adjacent space, where patients enjoy facials, manicures and pedicures. All with medical grade triple sterilization of spa instruments.

All of the products used are the highest caliber available in the marketplace. Even some of the nail polish is organic with soy based remover and no harmful formaldehyde, etc. Healthy snacks and refreshments are served in the spa area.



Dr. James P. Wright with his wife Debby Wright

Dr. Jim Wright is known for his artistic talent, and creates beautiful smiles with Lumineers, Veneers and Crowns. Many patients fly to Las Vegas especially to have Dr. Wright transform their smiles. He mentioned to us that, "a beautiful, straight, sparkly new smile can take years off and return patients to a fresh youthful look. I see celebrities, public speakers, actors and models who know and understand their smile is very important for their career. I also see many people who are not celebrities who choose Lumineers as a way to feel great and enjoy the smile of their dreams. Many times they experience more confidence, joy, comfort and success! Patients return and tell us how their new beautiful smile has benefitted their lives in so many ways. With the new innovation of One Hour Lumineers, people who felt they were not able to afford a beautiful new smile, now can enjoy One Hour Lumineers!"

Debby Wright, Dr. Wright's wife, says it best, "We believe our patients deserve world-class dental care from meticulous, compassionate dentists and specialists with a caring, attentive staff who love serving their needs. We use the finest quality, most bio-compatible materials and advanced technology available, in a relaxing, holistic spa atmosphere. It is about the whole person, not just teeth!"

You want results fast -- straight white teeth without all the mess, strips, gels, trays, etc. You want it to be a healthy and affordable alternative. You do not want to grind down your teeth to little stubs. One Hour Lumineers are the newest, quickest, least expensive option available anywhere, and may be just what you're looking for!

Dr. Jim Wright, D.D.S., AIAOMT, is an accredited member of the International Academy of Oral Medicine and Toxicology. If you mention this article in Nevada Wellness Magazine, he is offering a complimentary smile consultation, with a Digital Smile Preview (before and after images), at Four Seasons Dental & Med Spa, located at 8855 W. Flamingo Rd. Call 702-281-9900 with any questions or to schedule your free consultation.