

**DEGREES:**

Attended Illinois Benedictine and Northeastern University, Degree: Northeastern University, Bachelor of Science, Doctorate of Dental Surgery (DDS) from the highly acclaimed Marquette University in Milwaukee, Wisconsin, graduating top in his class.

**EXPERTISE:**

General Family and Cosmetic Dentistry, specializing in custom veneers, invisalign and providing relief from temporomandibular joint syndrome (TMJ) or temporomandibular disorder (TMD).

**AFFILIATIONS:**

American Dental Association (ADA); Nevada Dental Society (NDA); Southwest Nevada Dental Association (SNDA); Academy of General Dentistry (AGD); International Academy of Medicine and Oral Toxicology (IAMOT); Academy of Laser Dentistry (ALD).

Considering plastic surgery? Consider a non-surgical dental facelift instead.

There are numerous ways to improve an aged appearance. Plastic surgery is very invasive, requiring anesthesia and recovery time to heal painful incisions and bruising. Botox and Restylane injections do a nice job of relaxing deep lines and reducing wrinkles, but are short term and will need to have follow-up procedures. Another excellent option is a non-surgical dental facelift, a non-invasive and enduring method to achieve a more youthful look.

If a picture is worth a thousand words, then a youthful beautiful smile is worth a thousand pictures. Teeth define a person's smile, and the right smile can redefine the person. Enhancing a person's smile plays such an important role in makeovers, and veneers are a vital part of enhancing a smile. With all of the advancements in dentistry, veneers are in great demand. People want their teeth to be white, straight, healthy and younger looking. First impressions are important, and the flash of a beautiful clean fresh smile will leave a lasting impression.

As we age, skin becomes saggy and wrinkled, especially in the lower half of our face. Wrinkles around the mouth, or the caved in appearance can be minimized with cosmetic dentistry. A cosmetic veneer can be built out to minimize the appearance of lines, because the veneer supports the lip and surrounding skin. The added support causes

the lip to look fuller and younger.

Longer teeth also can give a younger appearance. Short or stubby front teeth can cause a prematurely aged look, but can be slightly lengthened using veneers. Adding veneers can restore your teeth to a longer length and achieve a much younger appearance.

Whitening is another benefit of veneers. The color of the teeth plays a major role in improving a smile. White beautiful veneers give back a fresh, vibrant, youthful appearance.

Dr. James Wright, founder of Four Seasons Dental & Med Spa, endorses Lumineers. This is a contact lens thin “no-prep veneer,” so there is frequently no need to remove any of the tooth structure. Perfecting your smile with Lumineers is a long lasting, noninvasive, nonsurgical treatment of choice for smile enhancement.

“Patients can now look years younger quickly and safely without surgery. Many choose veneers because they want whiter teeth, and Lumineers is the most conservative approach. People love Lumineers because there are no temporaries, and usually no shots or no drilling. They are completely reversible if a patient changes their mind in future years,” explains Dr. Wright. “That is why Lumineers are considered one of the greatest breakthroughs in cosmetic dentistry.”

Twenty-one years ago, when Lumineers were a revolutionary idea, Dr. Wright placed them on his own Father because he was afraid to have his teeth “ground down”. Recently, Dr. Wright was invited to meet with Dr. Ibsen, founder of Lumineers, for two days of mentoring. He learned from Dr. Ibsen that his Father’s Lumineers are some of the longest lasting Lumineers in the world!

“When you are considering a more youthful appearance, with today’s simplified non-surgical procedures, Lumineers are a great value, and worth consideration due to their longevity,” says Dr. Wright. “Most people are surprised at how simple the process is, almost immediate gratification without downtime or recovery. Beautiful and rejuvenating results that do not need touch-ups. Consider how happy you will be, looking



BEFORE

AFTER



BEFORE

AFTER



ACTUAL PATIENT'S ZOWIE BOWIE -  
THE HOTTEST ACT IN VEGAS

years younger with beautiful new straight white teeth!”

According to Dr. Wright, “It is very important to consider tooth proportion in relation to the shape of the face and eyes, as well as forehead size, when we design a new smile. Natural tooth color, skin tone, and the shade of the whites of the eyes also play an important role in choosing a flattering shade of white. Paying attention to all of these details, we can change someone’s smile and their image, giving them a beautiful individually created smile that will bring years of happiness. The most wonderful part is seeing patients after their treatment and hearing how much more confident they feel.”

A motto is “form follows function.” Therefore, you should improve the comfort and function of a healthy bite as a foundation to your engaging smile. When teeth start to wear, complications in closing the jaw correctly and jaw pain can begin, many times resulting in TMJ problems,

headaches and disrupted sleep. Veneers can improve comfort and function as well as appearance.

One patient mentioned that getting a new smile was a big decision in the difficult economic times. Amazingly, his business has tripled since Dr. Wright designed a new smile for him. He attributes this to his younger and dramatically improved smile. He says he has much more confidence; he no longer smiles with his mouth closed, which he had done for years. Now he sports a happy engaging smile wherever he goes, and his clients are saying “yes” in record numbers to his designs and proposals. His only regret is not coming to Four Seasons Dental & Med Spa sooner!

Another patient told Dr. Wright after he gave her the smile of her dreams, friends stop her and ask what she has done, hinting that she had plastic surgery. She had in fact only changed her smile with beautiful gleaming veneers by Dr. Wright!

When Sven, a dental assistant, was asked why patients choose Four Seasons Dental & Medical Spa over others, he explained, “Dr. Wright has a very artistic eye, and he is such a perfectionist. He works in microscopic loupes and finishes details with surgical magnification. He loves to give people the smile of their dreams, and his results are amazing. Each smile is carefully designed for each unique face and brought to life. He transforms the Lumineer forms that come from the factory into beautiful precise shapes, with an experienced artistic ability that is reminiscent of a master sculptor.”

Dr. Wright’s staff agrees, “When people see Dr. Wright’s smiles, they are very inspired, and want their smile to be fabulous even if there is some travel involved. Dr. Wright is definitely worth the drive or flight to many people.” Kelly, a resident of Bermuda, is just beginning her dental makeover. She will return to Las Vegas next month to continue her dental journey.

Baron Brooks, a health and nutrition expert from Utah happily travels to Las Vegas to see Dr. Wright. He points out that, “After being afraid of the Dentist for years, I now look forward to my trips to Four Seasons.”